



# QUANTITATIVE METHODS, ECONOMICS

CFA<sup>®</sup> Program Curriculum  
**2024 • LEVEL 1 • VOLUME 1**

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# How to Use the CFA Program Curriculum

The CFA® Program exams measure your mastery of the core knowledge, skills, and abilities required to succeed as an investment professional. These core competencies are the basis for the Candidate Body of Knowledge (CBOK™). The CBOK consists of four components:

- A broad outline that lists the major CFA Program topic areas ([www.cfainstitute.org/programs/cfa/curriculum/cbok](http://www.cfainstitute.org/programs/cfa/curriculum/cbok))
- Topic area weights that indicate the relative exam weightings of the top-level topic areas ([www.cfainstitute.org/programs/cfa/curriculum](http://www.cfainstitute.org/programs/cfa/curriculum))
- Learning outcome statements (LOS) that advise candidates about the specific knowledge, skills, and abilities they should acquire from curriculum content covering a topic area: LOS are provided in candidate study sessions and at the beginning of each block of related content and the specific lesson that covers them. We encourage you to review the information about the LOS on our website ([www.cfainstitute.org/programs/cfa/curriculum/study-sessions](http://www.cfainstitute.org/programs/cfa/curriculum/study-sessions)), including the descriptions of LOS “command words” on the candidate resources page at [www.cfainstitute.org](http://www.cfainstitute.org).
- The CFA Program curriculum that candidates receive upon exam registration

Therefore, the key to your success on the CFA exams is studying and understanding the CBOK. You can learn more about the CBOK on our website: [www.cfainstitute.org/programs/cfa/curriculum/cbok](http://www.cfainstitute.org/programs/cfa/curriculum/cbok).

*The entire curriculum, including the practice questions, is the basis for all exam questions and is selected or developed specifically to teach the knowledge, skills, and abilities reflected in the CBOK.*

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## ERRATA

The curriculum development process is rigorous and includes multiple rounds of reviews by content experts. Despite our efforts to produce a curriculum that is free of errors, there are instances where we must make corrections. Curriculum errata are periodically updated and posted by exam level and test date online on the Curriculum Errata webpage ([www.cfainstitute.org/en/programs/submit-errata](http://www.cfainstitute.org/en/programs/submit-errata)). If you believe you have found an error in the curriculum, you can submit your concerns through our curriculum errata reporting process found at the bottom of the Curriculum Errata webpage.

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## DESIGNING YOUR PERSONAL STUDY PROGRAM

An orderly, systematic approach to exam preparation is critical. You should dedicate a consistent block of time every week to reading and studying. Review the LOS both before and after you study curriculum content to ensure that you have mastered the

applicable content and can demonstrate the knowledge, skills, and abilities described by the LOS and the assigned reading. Use the LOS self-check to track your progress and highlight areas of weakness for later review.

Successful candidates report an average of more than 300 hours preparing for each exam. Your preparation time will vary based on your prior education and experience, and you will likely spend more time on some study sessions than on others.

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## CFA INSTITUTE LEARNING ECOSYSTEM (LES)

Your exam registration fee includes access to the CFA Program Learning Ecosystem (LES). This digital learning platform provides access, even offline, to all of the curriculum content and practice questions and is organized as a series of short online lessons with associated practice questions. This tool is your one-stop location for all study materials, including practice questions and mock exams, and the primary method by which CFA Institute delivers your curriculum experience. The LES offers candidates additional practice questions to test their knowledge, and some questions in the LES provide a unique interactive experience.

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## PREREQUISITE KNOWLEDGE

The CFA® Program assumes basic knowledge of Economics, Quantitative Methods, and Financial Statements as presented in introductory university-level courses in Statistics, Economics, and Accounting. CFA Level I candidates who do not have a basic understanding of these concepts or would like to review these concepts can study from any of the three pre-read volumes.

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## FEEDBACK

Please send any comments or feedback to [info@cfainstitute.org](mailto:info@cfainstitute.org), and we will review your suggestions carefully.

# Quantitative Methods



## LEARNING MODULE

# 1

## Rates and Returns

by **Richard A. DeFusco, PhD, CFA, Dennis W. McLeavey, DBA, CFA, Jerald E. Pinto, PhD, CFA, David E. Runkle, PhD, CFA, and Vijay Singal, PhD, CFA.**

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### LEARNING OUTCOMES

<i>Mastery</i>	<i>The candidate should be able to:</i>
<input type="checkbox"/>	interpret interest rates as required rates of return, discount rates, or opportunity costs and explain an interest rate as the sum of a real risk-free rate and premiums that compensate investors for bearing distinct types of risk
<input type="checkbox"/>	calculate and interpret different approaches to return measurement over time and describe their appropriate uses
<input type="checkbox"/>	compare the money-weighted and time-weighted rates of return and evaluate the performance of portfolios based on these measures
<input type="checkbox"/>	calculate and interpret annualized return measures and continuously compounded returns, and describe their appropriate uses
<input type="checkbox"/>	calculate and interpret major return measures and describe their appropriate uses

## INTRODUCTION

Interest rates are a critical concept in finance. In some cases, we assume a particular interest rate and in others, the interest rate remains the unknown quantity to determine. Although the pre-reads have covered the mechanics of time value of money problems, here we first illustrate the underlying economic concepts by explaining the meaning and interpretation of interest rates and then calculate, interpret, and compare different return measures.

**LEARNING MODULE OVERVIEW**

- An interest rate,  $r$ , can have three interpretations: (1) a required rate of return, (2) a discount rate, or (3) an opportunity cost. An interest rate reflects the relationship between differently dated cash flows.
- An interest rate can be viewed as the sum of the real risk-free interest rate and a set of premiums that compensate lenders for bearing distinct types of risk: an inflation premium, a default risk premium, a liquidity premium, and a maturity premium.
- The nominal risk-free interest rate is approximated as the sum of the real risk-free interest rate and the inflation premium.
- A financial asset's total return consists of two components: an income yield consisting of cash dividends or interest payments, and a return reflecting the capital gain or loss resulting from changes in the price of the financial asset.
- A holding period return,  $R$ , is the return that an investor earns for a single, specified period of time (e.g., one day, one month, five years).
- Multiperiod returns may be calculated across several holding periods using different return measures (e.g., arithmetic mean, geometric mean, harmonic mean, trimmed mean, winsorized mean). Each return computation has special applications for evaluating investments.
- The choice of which of the various alternative measurements of mean to use for a given dataset depends on considerations such as the presence of extreme outliers, outliers that we want to include, whether there is a symmetric distribution, and compounding.
- A money-weighted return reflects the actual return earned on an investment after accounting for the value and timing of cash flows relating to the investment.
- A time-weighted return measures the compound rate of growth of one unit of currency invested in a portfolio during a stated measurement period. Unlike a money-weighted return, a time-weighted return is not sensitive to the timing and amount of cashflows and is the preferred performance measure for evaluating portfolio managers because cash withdrawals or additions to the portfolio are generally outside of the control of the portfolio manager.
- Interest may be paid or received more frequently than annually. The periodic interest rate and the corresponding number of compounding periods (e.g., quarterly, monthly, daily) should be adjusted to compute present and future values.
- Annualizing periodic returns allows investors to compare different investments across different holding periods to better evaluate and compare their relative performance. With the number of compounding periods per year approaching infinity, the interest is compounded continuously.
- Gross return, return prior to deduction of managerial and administrative expenses (those expenses not directly related to return generation), is an appropriate measure to evaluate the comparative performance of an asset manager.

- Net return, which is equal to the gross return less managerial and administrative expenses, is a better return measure of what an investor actually earned.
- The after-tax nominal return is computed as the total return minus any allowance for taxes on dividends, interest, and realized gains.
- Real returns are particularly useful in comparing returns across time periods because inflation rates may vary over time and are particularly useful for comparing investments across time periods and performance between different asset classes with different taxation.
- Leveraging a portfolio, via borrowing or futures, can amplify the portfolio's gains or losses.

## INTEREST RATES AND TIME VALUE OF MONEY

# 2

- interpret interest rates as required rates of return, discount rates, or opportunity costs and explain an interest rate as the sum of a real risk-free rate and premiums that compensate investors for bearing distinct types of risk

The time value of money establishes the equivalence between cash flows occurring on different dates. As cash received today is preferred to cash promised in the future, we must establish a consistent basis for this trade-off to compare financial instruments in cases in which cash is paid or received at different times. An **interest rate (or yield)**, denoted  $r$ , is a rate of return that reflects the relationship between differently dated – timed – cash flows. If USD 9,500 today and USD 10,000 in one year are equivalent in value, then  $\text{USD } 10,000 - \text{USD } 9,500 = \text{USD } 500$  is the required compensation for receiving USD 10,000 in one year rather than now. The interest rate (i.e., the required compensation stated as a rate of return) is  $\text{USD } 500 / \text{USD } 9,500 = 0.0526$  or 5.26 percent.

Interest rates can be thought of in three ways:

- First, they can be considered *required rates of return*—that is, the minimum rate of return an investor must receive to accept an investment.
- Second, interest rates can be considered *discount rates*. In the previous example, 5.26 percent is the discount rate at which USD 10,000 in one year is equivalent to USD 9,500 today. Thus, we use the terms “interest rate” and “discount rate” almost interchangeably.
- Third, interest rates can be considered *opportunity costs*. An **opportunity cost** is the value that investors forgo by choosing a course of action. In the example, if the party who supplied USD 9,500 had instead decided to spend it today, he would have forgone earning 5.26 percent by consuming rather than saving. So, we can view 5.26 percent as the opportunity cost of current consumption.

## Determinants of Interest Rates

Economics tells us that interest rates are set by the forces of supply and demand, where investors supply funds and borrowers demand their use. Taking the perspective of investors in analyzing market-determined interest rates, we can view an interest rate  $r$  as being composed of a real risk-free interest rate plus a set of premiums that are required returns or compensation for bearing distinct types of risk:

$$r = \text{Real risk-free interest rate} + \text{Inflation premium} + \text{Default risk premium} + \text{Liquidity premium} + \text{Maturity premium. (1)}$$

- The **real risk-free interest rate** is the single-period interest rate for a completely risk-free security if no inflation were expected. In economic theory, the real risk-free rate reflects the time preferences of individuals for current versus future real consumption.
- The **inflation premium** compensates investors for expected inflation and reflects the average inflation rate expected over the maturity of the debt. Inflation reduces the purchasing power of a unit of currency—the amount of goods and services one can buy with it.
- The **default risk premium** compensates investors for the possibility that the borrower will fail to make a promised payment at the contracted time and in the contracted amount.
- The **liquidity premium** compensates investors for the risk of loss relative to an investment's fair value if the investment needs to be converted to cash quickly. US Treasury bills (T-bills), for example, do not bear a liquidity premium because large amounts of them can be bought and sold without affecting their market price. Many bonds of small issuers, by contrast, trade infrequently after they are issued; the interest rate on such bonds includes a liquidity premium reflecting the relatively high costs (including the impact on price) of selling a position.
- The **maturity premium** compensates investors for the increased sensitivity of the market value of debt to a change in market interest rates as maturity is extended, in general (holding all else equal). The difference between the interest rate on longer-maturity, liquid Treasury debt and that on short-term Treasury debt typically reflects a positive maturity premium for the longer-term debt (and possibly different inflation premiums as well).

The sum of the real risk-free interest rate and the inflation premium is the nominal risk-free interest rate:

The nominal risk-free interest rate reflects the combination of a real risk-free rate plus an inflation premium:

$$(1 + \text{nominal risk-free rate}) = (1 + \text{real risk-free rate})(1 + \text{inflation premium}).$$

In practice, however, the nominal rate is often approximated as the sum of the real risk-free rate plus an inflation premium:

$$\text{Nominal risk-free rate} = \text{Real risk-free rate} + \text{inflation premium}.$$

Many countries have short-term government debt whose interest rate can be considered to represent the nominal risk-free interest rate over that time horizon in that country. The French government issues BTFs, or negotiable fixed-rate discount Treasury bills (Bons du Trésor à taux fixe et à intérêts précomptés), with maturities of up to one year. The Japanese government issues a short-term Treasury bill with maturities of 6 and 12 months. The interest rate on a 90-day US T-bill, for example, represents the nominal risk-free interest rate for the United States over the next three

months. Typically, interest rates are quoted in annual terms, so the interest rate on a 90-day government debt security quoted at 3 percent is the annualized rate and not the actual interest rate earned over the 90-day period.

Whether the interest rate we use is a required rate of return, or a discount rate, or an opportunity cost, the rate encompasses the real risk-free rate and a set of risk premia that depend on the characteristics of the cash flows. The foundational set of premia consist of inflation, default risk, liquidity risk, and maturity risk. All these premia vary over time and continuously change, as does the real risk-free rate. Consequently, all interest rates fluctuate, but how much they change depends on various economic fundamentals—and on the expectation of how these various economic fundamentals can change in the future.

### EXAMPLE 1

#### Determining Interest Rates

Exhibit 1 presents selected information for five debt securities. All five investments promise only a single payment at maturity. Assume that premiums relating to inflation, liquidity, and default risk are constant across all time horizons.

**Exhibit 1: Investments Alternatives and Their Characteristics**

Investment	Maturity (in years)	Liquidity	Default Risk	Interest Rate (%)
1	2	High	Low	2.0
2	2	Low	Low	2.5
3	7	Low	Low	$r_3$
4	8	High	Low	4.0
5	8	Low	High	6.5

Based on the information in Exhibit 1, address the following:

1. Explain the difference between the interest rates offered by Investment 1 and Investment 2.

**Solution:**

Investment 2 is identical to Investment 1 except that Investment 2 has low liquidity. The difference between the interest rate on Investment 2 and Investment 1 is 0.5 percent. This difference in the two interest rates represents a liquidity premium, which represents compensation for the lower liquidity of Investment 2 (the risk of loss relative to an investment's fair value if the investment needs to be converted to cash quickly).

2. Estimate the default risk premium affecting all securities.

**Solution:**

To estimate the default risk premium, identify two investments that have the same maturity but different levels of default risk. Investments 4 and 5 both have a maturity of eight years but different levels of default risk. Investment 5, however, has low liquidity and thus bears a liquidity premium relative to Investment 4. From Part A, we know the liquidity premium is 0.5 percent. The difference between the interest rates offered by Investments 5 and 4 is 2.5 percent (6.5% – 4.0%), of which 0.5 percent is a liquidity premium. This

implies that 2.0 percent ( $2.5\% - 0.5\%$ ) must represent a default risk premium reflecting Investment 5's relatively higher default risk.

3. Calculate upper and lower limits for the unknown interest rate for Investment 3,  $r_3$ .

**Solution:**

Investment 3 has liquidity risk and default risk comparable to Investment 2, but with its longer time to maturity, Investment 3 should have a higher maturity premium and offer a higher interest rate than Investment 2. Therefore, the interest rate on Investment 3,  $r_3$ , should thus be above 2.5 percent (the interest rate on Investment 2).

If the liquidity of Investment 3 was high, Investment 3 would match Investment 4 except for Investment 3's shorter maturity. We would then conclude that Investment 3's interest rate should be less than the interest rate offered by Investment 4, which is 4 percent. In contrast to Investment 4, however, Investment 3 has low liquidity. It is possible that the interest rate on Investment 3 exceeds that of Investment 4 despite Investment 3's shorter maturity, depending on the relative size of the liquidity and maturity premiums. However, we would expect  $r_3$  to be less than 4.5 percent, the expected interest rate on Investment 4 if it had low liquidity ( $4\% + 0.5\%$ , the liquidity premium). Thus, we should expect in the interest rate offered by Investment 3 to be between 2.5 percent and 4.5 percent.

## 3

### RATES OF RETURN



calculate and interpret different approaches to return measurement over time and describe their appropriate uses

Financial assets are frequently defined in terms of their return and risk characteristics. Comparison along these two dimensions simplifies the process of building a portfolio from among all available assets. In this lesson, we will compute, evaluate, and compare various measures of return.

Financial assets normally generate two types of return for investors. First, they may provide periodic income through cash dividends or interest payments. Second, the price of a financial asset can increase or decrease, leading to a capital gain or loss.

Some financial assets provide return through only one of these mechanisms. For example, investors in non-dividend-paying stocks obtain their return from price movement only. Other assets only generate periodic income. For example, defined benefit pension plans and retirement annuities make income payments over the life of a beneficiary.

#### Holding Period Return

Returns can be measured over a single period or over multiple periods. Single-period returns are straightforward because there is only one way to calculate them. Multiple-period returns, however, can be calculated in various ways and it is important to be aware of these differences to avoid confusion.

## Rates of Return

A **holding period return**,  $R$ , is the return earned from holding an asset for a single specified period of time. The period may be one day, one week, one month, five years, or any specified period. If the asset (e.g., bond, stock) is purchased today, time ( $t = 0$ ), at a price of 100 and sold later, say at time ( $t = 1$ ), at a price of 105 with no dividends or other income, then the holding period return is 5 percent  $[(105 - 100)/100]$ . If the asset also pays income of two units at time ( $t = 1$ ), then the total return is 7 percent. This return can be generalized and shown as a mathematical expression in which  $P$  is the price and  $I$  is the income, as follows:

$$R = \frac{(P_1 - P_0) + I_1}{P_0}, \quad (1)$$

where the subscript indicates the time of the price or income; ( $t = 0$ ) is the beginning of the period; and ( $t = 1$ ) is the end of the period. The following two observations are important.

- We computed a capital gain of 5 percent and an income yield of 2 percent in this example. For ease of illustration, we assumed that the income is paid at time  $t = 1$ . If the income was received before  $t = 1$ , our holding period return may have been higher if we had reinvested the income for the remainder of the period.
- Return can be expressed in decimals (0.07), fractions (7/100), or as a percent (7 percent). They are all equivalent.

A holding period return can be computed for a period longer than one year. For example, an analyst may need to compute a one-year holding period return from three annual returns. In that case, the one-year holding period return is computed by compounding the three annual returns:

$$R = [(1 + R_1) \times (1 + R_2) \times (1 + R_3)] - 1,$$

where  $R_1$ ,  $R_2$ , and  $R_3$  are the three annual returns.

## Arithmetic or Mean Return

Most holding period returns are reported as daily, monthly, or annual returns. When assets have returns for multiple holding periods, it is necessary to normalize returns to a common period for ease of comparison and understanding. There are different methods for aggregating returns across several holding periods. The remainder of this section presents various ways of computing average returns and discusses their applicability.

The simplest way to compute a summary measure for returns across multiple periods is to take a simple arithmetic average of the holding period returns. Thus, three annual returns of -50 percent, 35 percent, and 27 percent will give us an average of 4 percent per year  $= \left( \frac{-50\% + 35\% + 27\%}{3} \right)$ . The arithmetic average return is easy to compute and has known statistical properties.

In general, the arithmetic or mean return is denoted by  $\bar{R}_i$  and given by the following equation for asset  $i$ , where  $R_{it}$  is the return in period  $t$  and  $T$  is the total number of periods:

$$\bar{R}_i = \frac{R_{i1} + R_{i2} + \dots + R_{iT-1} + R_{iT}}{T} = \frac{1}{T} \sum_{t=1}^T R_{it}. \quad (2)$$

## Geometric Mean Return

The arithmetic mean return assumes that the amount invested at the beginning of each period is the same. In an investment portfolio, however, even if there are no cash flows into or out of the portfolio the base amount changes each year. The previous year's earnings must be added to the beginning value of the subsequent year's investment—these earnings will be “compounded” by the returns earned in that subsequent year. We can use the geometric mean return to account for the compounding of returns.

A geometric mean return provides a more accurate representation of the growth in portfolio value over a given time period than the arithmetic mean return. In general, the geometric mean return is denoted by  $\bar{R}_{Gi}$  and given by the following equation for asset  $i$ :

$$\begin{aligned}\bar{R}_{Gi} &= \sqrt[T]{(1 + R_{i1}) \times (1 + R_{i2}) \times \dots \times (1 + R_{i,T-1}) \times (1 + R_{iT})} - 1 \\ &= \sqrt[T]{\prod_{t=1}^T (1 + R_t)} - 1, \quad (3)\end{aligned}$$

where  $R_{it}$  is the return in period  $t$  and  $T$  is the total number of periods.

In the example in the previous section, we calculated the arithmetic mean to be 4.00 percent. Using Equation 4, we can calculate the geometric mean return from the same three annual returns:

$$\bar{R}_{Gi} = \sqrt[3]{(1 - 0.50) \times (1 + 0.35) \times (1 + 0.27)} - 1 = -0.0500.$$

Exhibit 2 shows the actual return for each year and the balance at the end of each year using actual returns.

**Exhibit 2: Portfolio Value and Performance**

	Actual Return for the Year (%)	Year-End Amount	Year-End Amount Using Arithmetic Return of 4%	Year-End Amount Using Geometric Return of -5%
Year 0		EUR1.0000	EUR1.0000	EUR1.0000
Year 1	-50	0.5000	1.0400	0.9500
Year 2	35	0.6750	1.0816	0.9025
Year 3	27	0.8573	1.1249	0.8574

Beginning with an initial investment of EUR1.0000, we will have a balance of EUR0.8573 at the end of the three-year period as shown in the fourth column of Exhibit 2. Note that we compounded the returns because, unless otherwise stated, we earn a return on the balance as of the end of the prior year. That is, we will receive a return of 35 percent in the second year on the balance at the end of the first year, which is only EUR0.5000, not the initial balance of EUR1.0000. Let us compare the balance at the end of the three-year period computed using geometric returns with the balance we would calculate using the 4 percent annual arithmetic mean return from our earlier example. The ending value using the arithmetic mean return is EUR1.1249 ( $=1.0000 \times 1.04^3$ ). This is much larger than the actual balance at the end of Year 3 of EUR0.8573.

In general, the arithmetic return is biased upward unless each of the underlying holding period returns are equal. The bias in arithmetic mean returns is particularly severe if holding period returns are a mix of both positive and negative returns, as in this example.

We will now look at three examples that calculate holding period returns over different time horizons.

**EXAMPLE 2****Holding Period Return**

1. An investor purchased 100 shares of a stock for USD34.50 per share at the beginning of the quarter. If the investor sold all of the shares for USD30.50 per share after receiving a USD51.55 dividend payment at the end of the quarter, the investor's holding period return is *closest* to:

- A. -13.0 percent.
- B. -11.6 percent.
- C. -10.1 percent.

**Solution:**

C is correct. Applying Equation 2, the holding period return is -10.1 percent, calculated as follows:

$$R = (3,050 - 3,450 + 51.55)/3,450 = -10.1\%$$

The holding period return comprised of a dividend yield of 1.49 percent (= 51.55/3,450) and a capital loss of -11.59 percent (= -400/3,450).

**EXAMPLE 3****Holding Period Return**

1. An analyst obtains the following annual rates of return for a mutual fund, which are presented in Exhibit 3.

**Exhibit 3: Mutual Fund Performance, 20X8–20X0**

Year	Return (%)
20X8	14
20X9	-10
20X0	-2

The fund's holding period return over the three-year period is *closest* to:

- A. 0.18 percent.
- B. 0.55 percent.
- C. 0.67 percent.

**Solution:**

B is correct. The fund's three-year holding period return is 0.55 percent, calculated as follows:

$$R = [(1 + R_1) \times (1 + R_2) \times (1 + R_3)] - 1,$$

$$R = [(1 + 0.14)(1 - 0.10)(1 - 0.02)] - 1 = 0.0055 = 0.55\%$$

**EXAMPLE 4****Geometric Mean Return**

1. An analyst observes the following annual rates of return for a hedge fund, which are presented in Exhibit 4.

**Exhibit 4: Hedge Fund Performance, 20X8–20X0**

Year	Return (%)
20X8	22
20X9	-25
20X0	11

The fund's geometric mean return over the three-year period is *closest* to:

- A. 0.52 percent.
- B. 1.02 percent.
- C. 2.67 percent.

**Solution:**

A is correct. Applying Equation 4, the fund's geometric mean return over the three-year period is 0.52 percent, calculated as follows:

$$\bar{R}_G = [(1 + 0.22)(1 - 0.25)(1 + 0.11)]^{(1/3)} - 1 = 1.0157^{(1/3)} - 1 = 0.0052 = 0.52\%$$

**EXAMPLE 5****Geometric and Arithmetic Mean Returns**

1. Consider the annual return data for the group of countries in Exhibit 5.

**Exhibit 5: Annual Returns for Years 1 to 3 for Selected Countries' Stock Indexes**

Index	52-Week Return (%)			Average 3-Year Return	
	Year 1	Year 2	Year 3	Arithmetic	Geometric
Country A	-15.6	-5.4	6.1	-4.97	-5.38
Country B	7.8	6.3	-1.5	4.20	4.12
Country C	5.3	1.2	3.5	3.33	3.32
Country D	-2.4	-3.1	6.2	0.23	0.15
Country E	-4.0	-3.0	3.0	-1.33	-1.38
Country F	5.4	5.2	-1.0	3.20	3.16
Country G	12.7	6.7	-1.2	6.07	5.91
Country H	3.5	4.3	3.4	3.73	3.73
Country I	6.2	7.8	3.2	5.73	5.72

Index	52-Week Return (%)			Average 3-Year Return	
	Year 1	Year 2	Year 3	Arithmetic	Geometric
Country J	8.1	4.1	-0.9	3.77	3.70
Country K	11.5	3.4	1.2	5.37	5.28

Calculate the arithmetic and geometric mean returns over the three years for the following three stock indexes: Country D, Country E, and Country F.

**Solution:**

The arithmetic mean returns are as follows:

	Annual Return (%)			Sum $\sum_{i=1}^3 R_i$	Arithmetic Mean Return (%)
	Year 1	Year 2	Year 3		
Country D	-2.4	-3.1	6.2	0.7	0.233
Country E	-4.0	-3.0	3.0	-4.0	-1.333
Country F	5.4	5.2	-1.0	9.6	3.200

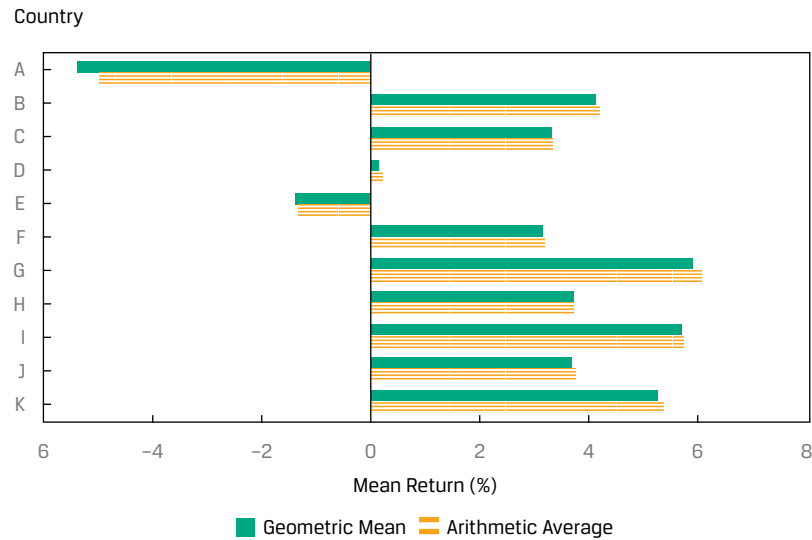
The geometric mean returns are as follows:

	1 + Return in Decimal Form (1 + $R_t$ )			Product $\prod_t (1 + R_t)$	3rd root $\left[ \prod_t (1 + R_t) \right]^{1/3}$	Geometric mean return (%)
	Year 1	Year 2	Year 3			
Country D	0.976	0.969	1.062	1.00438	1.00146	0.146
Country E	0.960	0.970	1.030	0.95914	0.98619	-1.381
Country F	1.054	1.052	0.990	1.09772	1.03157	3.157

In Example 5, the geometric mean return is less than the arithmetic mean return for each country's index returns. In fact, the geometric mean is always less than or equal to the arithmetic mean with one exception: the two means will be equal if there is no variability in the observations—that is, when all the observations in the series are the same.

In general, the difference between the arithmetic and geometric means increases with the variability within the sample; the more dispersed the observations, the greater the difference between the arithmetic and geometric means. Casual inspection of the returns in Exhibit 5 and the associated graph of means in Exhibit 6 suggests a greater variability for Country A's index relative to the other indexes, and this is confirmed with the greater deviation of the geometric mean return (-5.38 percent) from the arithmetic mean return (-4.97 percent). How should the analyst interpret these results?

### Exhibit 6: Arithmetic and Geometric Mean Returns for Country Stock Indexes, Years 1 to 3



The geometric mean return represents the growth rate or compound rate of return on an investment. One unit of currency invested in a fund tracking the Country B index at the beginning of Year 1 would have grown to  $(1.078)(1.063)(0.985) = 1.128725$  units of currency, which is equal to 1 plus Country B's geometric mean return of 4.1189 percent compounded over three periods:  $[1 + 0.041189]^3 = 1.128725$ . This math confirms that the geometric mean is the compound rate of return. With its focus on the actual return of an investment over a multiple-period horizon, the geometric mean is of key interest to investors. The arithmetic mean return, focusing on average single-period performance, is also of interest. Both arithmetic and geometric means have a role to play in investment management, and both are often reported for return series.

For reporting historical returns, the geometric mean has considerable appeal because it is the rate of growth or return we would have to earn each year to match the actual, cumulative investment performance. Suppose we purchased a stock for EUR100 and two years later it was worth EUR100, with an intervening year at EUR200. The geometric mean of 0 percent is clearly the compound rate of growth during the two years, which we can confirm by compounding the returns:  $[(1 + 1.00)(1 - 0.50)]^{1/2} - 1 = 0\%$ . Specifically, the ending amount is the beginning amount times  $(1 + R_G)^2$ .

However, the arithmetic mean, which is  $[100\% + -50\%]/2 = 25\%$  in the previous example, can distort our assessment of historical performance. As we noted, the arithmetic mean is always greater than or equal to the geometric mean. If we want to estimate the average return over a one-period horizon, we should use the arithmetic mean because the arithmetic mean is the average of one-period returns. If we want to estimate the average returns over more than one period, however, we should use the geometric mean of returns because the geometric mean captures how the total returns are linked over time.

### The Harmonic Mean

The **harmonic mean**,  $\bar{X}_H$ , is another measure of central tendency. The harmonic mean is appropriate in cases in which the variable is a rate or a ratio. The terminology "harmonic" arises from its use of a type of series involving reciprocals known as a harmonic series.

## Rates of Return

**Harmonic Mean Formula.** The harmonic mean of a set of observations  $X_1, X_2, \dots, X_n$  is:

$$\bar{X}_H = \frac{n}{\sum_{i=1}^n (1/X_i)}, \quad (4)$$

with  $X_i > 0$  for  $i = 1, 2, \dots, n$ .

The harmonic mean is the value obtained by summing the reciprocals of the observations,

$$\sum_{i=1}^n (1/X_i),$$

the terms of the form  $1/X_i$ , and then averaging their sum by dividing it by the number of observations,  $n$ , and, then finally, taking the reciprocal of that average,

$$\frac{n}{\sum_{i=1}^n (1/X_i)}.$$

The harmonic mean may be viewed as a special type of weighted mean in which an observation's weight is inversely proportional to its magnitude. For example, if there is a sample of observations of 1, 2, 3, 4, 5, 6, and 1,000, the harmonic mean is 2.8560. Compared to the arithmetic mean of 145.8571, we see the influence of the outlier (the 1,000) to be much less than in the case of the arithmetic mean. So, the harmonic mean is quite useful as a measure of central tendency in the presence of outliers.

The harmonic mean is used most often when the data consist of rates and ratios, such as P/Es. Suppose three peer companies have P/Es of 45, 15, and 15. The arithmetic mean is 25, but the harmonic mean, which gives less weight to the P/E of 45, is 19.3.

The harmonic mean is a relatively specialized concept of the mean that is appropriate for averaging ratios ("amount per unit") when the ratios are repeatedly applied to a fixed quantity to yield a variable number of units. The concept is best explained through an illustration. A well-known application arises in the investment strategy known as **cost averaging**, which involves the periodic investment of a fixed amount of money. In this application, the ratios we are averaging are prices per share at different purchase dates, and we are applying those prices to a constant amount of money to yield a variable number of shares. An illustration of the harmonic mean to cost averaging is provided in Example 6.

**EXAMPLE 6****Cost Averaging and the Harmonic Mean**

1. Suppose an investor invests EUR1,000 each month in a particular stock for  $n = 2$  months. The share prices are EUR10 and EUR15 at the two purchase dates. What was the average price paid for the security?

**Solution:**

Purchase in the first month = EUR1,000/EUR10 = 100 shares.

Purchase in the second month = EUR1,000/EUR15 = 66.67 shares.

The investor purchased a total of 166.67 shares for EUR2,000, so the average price paid per share is EUR2,000/166.67 = EUR12.

The average price paid is in fact the harmonic mean of the asset's prices at the purchase dates. Using Equation 5, the harmonic mean price is  $2/[(1/10) + (1/15)] = \text{EUR}12$ . The value EUR12 is less than the arithmetic mean purchase price  $(\text{EUR}10 + \text{EUR}15)/2 = \text{EUR}12.5$ .

Because they use the same data but involve different progressions in their respective calculations, the arithmetic, geometric, and harmonic means are mathematically related to one another. We will not go into the proof of this relationship, but the basic result follows:

$$\text{Arithmetic mean} \times \text{Harmonic mean} = (\text{Geometric mean})^2.$$

Unless all the observations in a dataset are the same value, the harmonic mean is always less than the geometric mean, which, in turn, is always less than the arithmetic mean.

### EXAMPLE 7

#### Calculating the Arithmetic, Geometric, and Harmonic Means for P/Es

Each year in December, a securities analyst selects her 10 favorite stocks for the next year. Exhibit 7 presents the P/Es, the ratio of share price to projected earnings per share (EPS), for her top 10 stock picks for the next year.

**Exhibit 7: Analyst's 10 Favorite Stocks for Next Year**

Stock	P/E
Stock 1	22.29
Stock 2	15.54
Stock 3	9.38
Stock 4	15.12
Stock 5	10.72
Stock 6	14.57
Stock 7	7.20
Stock 8	7.97
Stock 9	10.34
Stock 10	8.35

1. Calculate the arithmetic mean P/E for these 10 stocks.

**Solution:**

The arithmetic mean is calculated as:

$$121.48/10 = 12.1480.$$

2. Calculate the geometric mean P/E for these 10 stocks.

**Solution:**

The geometric mean P/E is calculated as:

$$\begin{aligned} \frac{P}{E}_{Gi} &= \sqrt[10]{\frac{P}{E}_1 \times \frac{P}{E}_2 \times \dots \times \frac{P}{E}_9 \times \frac{P}{E}_{10}} \\ &= \sqrt[10]{22.29 \times 15.54 \dots \times 10.34 \times 8.35} \\ &= \sqrt[10]{38,016,128,040} = 11.4287. \end{aligned}$$

The geometric mean is 11.4287. This result can also be obtained as:

$$\frac{\bar{P}}{\bar{E}_{Gi}} = e^{\frac{\ln(22.29 \times 15.54 \dots \times 10.34 \times 8.35)}{10}} = e^{\frac{\ln(38,016,128,040)}{10}} = e^{24.3613/10} = 11.4287.$$

3. Calculate the harmonic mean P/E for the 10 stocks.

**Solution:**

The harmonic mean is calculated as:

$$\bar{X}_H = \frac{n}{\sum_{i=1}^n (1/X_i)}$$

$$\bar{X}_H = \frac{10}{\left(\frac{1}{22.29}\right) + \left(\frac{1}{15.54}\right) + \dots + \left(\frac{1}{10.34}\right) + \left(\frac{1}{8.35}\right)}$$

$$\bar{X}_H = 10/0.9247 = 10.8142.$$

In finance, the weighted harmonic mean is used when averaging rates and other multiples, such as the P/E ratio, because the harmonic mean gives equal weight to each data point, and reduces the influence of outliers.

These calculations can be performed using Excel:

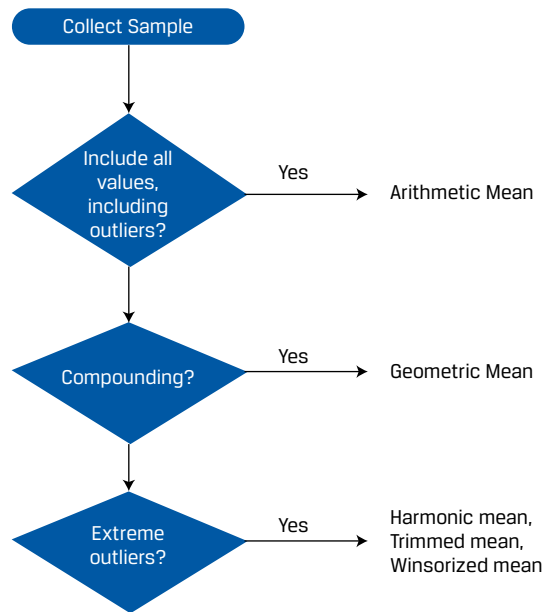
- To calculate the arithmetic mean or average return, the =AVERAGE(return1, return2, ... ) function can be used.
- To calculate the geometric mean return, the =GEOMEAN(return1, return2, ... ) function can be used.
- To calculate the harmonic mean return, the =HARMEAN(return1, return2, ... ) function can be used.

In addition to arithmetic, geometric, and harmonic means, two other types of means can be used. Both the trimmed and the winsorized means seek to minimize the impact of outliers in a dataset. Specifically, the **trimmed mean** removes a small defined percentage of the largest and smallest values from a dataset containing our observation before calculating the mean by averaging the remaining observations.

A winsorized mean replaces the extreme observations in a dataset to limit the effect of the outliers on the calculations. The **winsorized mean** is calculated after replacing extreme values at both ends with the values of their nearest observations, and then calculating the mean by averaging the remaining observations.

However, the key question is: Which mean to use in what circumstances? The choice of which mean to use depends on many factors, as we describe in Exhibit 8:

- Are there outliers that we want to include?
- Is the distribution symmetric?
- Is there compounding?
- Are there extreme outliers?

**Exhibit 8: Deciding Which Measure to Use****QUESTION SET**

A fund had the following returns over the past 10 years:

**Exhibit 9: 10-Year Returns**

Year	Return
1	4.5%
2	6.0%
3	1.5%
4	-2.0%
5	0.0%
6	4.5%
7	3.5%
8	2.5%
9	5.5%
10	4.0%

1. The arithmetic mean return over the 10 years is *closest* to:

- A. 2.97 percent.
- B. 3.00 percent.
- C. 3.33 percent.

**Solution:**

B is correct. The arithmetic mean return is calculated as follows: